Fossil to Clean – Call for Applications:

Taskforce for Business Action to go from Fossil to Clean

Introduction

We Mean Business Coalition's (WMBC) Fossil to Clean campaign is a global movement of businesses going from fossil fuels to clean solutions. Those that take action to phase out fossil fuels will help send a clear market signal that will lead energy suppliers, capital providers and governments to accelerate the provision of affordable, reliable and safe alternatives. WMBC seeks to support businesses in taking action by providing open-source Business Action Checklists.

Project Aims

We are seeking businesses to help us co-create action checklists that identify the most impactful and economical actions that businesses can take in the near-term (2-5 years) to start **phasing out fossil fuels and scaling clean solutions.** By doing so, the project aims to:

- Empower a greater number of businesses to decarbonise and phase out fossil fuels faster, by increasing visibility of existing near-term solutions and supporting these with real-life case studies
- Help translate business' climate action into an explicit, robust demand signal to policymakers, investors, fossil fuels produces and wider stakeholders to accelerate the phase out of fossil fuels

The output for this project is expected to combine key sector specific guidance into a more holistic offering and package them up into actionable checklist-type format to aid usability and uptake. The guidance will be complementary to existing broader decarbonisation guidance.

Target Audience for final output

The primary and secondary audience of the Business Action Checklists will be:

1. **Corporate businesses** that have joined the Race to Zero or have committed / set a science-based target or are considering so. It will be of particular interest to sectors that have been considerably impacted by energy and inflation costs or will be compelled to act in the near future by incoming regulation
2. **Policymakers** who are looking to understand what kind of actions businesses can / are taking and how those businesses can be supported through progressive policy act

Taskforce Applications – How to get involved

WMBC will be convening an industry Taskforce to co-develop the Business Action Checklists, in line with the above aims. This is to ensure that the output builds on existing knowledge, real-life experiences and is relevant to industry.

The role of the Taskforce is to provide WMBC with advice on the type of guidance (e.g. topics to be included, level of granularity) and how it should be communicated to end users (e.g. format of the guidance, etc.). WMBC will retain final decision making on the content and distribution of the output, but this will be based on the Taskforce's inputs and a wider stakeholder review.

↘ Taskforce programme

An overview of the expected programme of works is provided below. The Taskforce will commence in late August and will work towards a draft guidance for wider stakeholder review in Autumn, and a potential soft launch at COP29. This will inform the development of the final output through to publication and launch in Q1 2025 (this will be confirmed at a later date).

Table 1 Provision dates and topics for the Taskforce workshops

Workshop	Time and date (all times CET*)	Provisional topics**
1	Tuesday, 27 August at 14.00 – 16.00	Introduction, scope, ways of working
2	Tuesday, 3 September at 14.00 – 16.00	Energy use and procurement, buildings
3	Tuesday, 10 September at 14.00 – 16.00	Logistics and business travel
4	Tuesday, 1 October at 14.00 – 16.00	Checklist format and next steps

We would also like to have less formal 1-to-1 discussions with as many taskforce members as agendas permit.

***** *While we would like to accommodate joining the workshops across different parts of the world, there are some limitations set by practicalities related to time zones. If you reside in a geography for which these hours are not practical, but you would still like to contribute, please let us know and we can try to organise for an alternative way to provide your inputs.*

****** *This is a tentative list of topics for each session and may change based on more detailed planning and participant feedback*

↘ Taskforce applicant criteria

We encourage applicants from businesses across the value chain in different sectors, to ensure a diverse range of views and experience in the Taskforce. This includes (but is not limited to) stakeholders in manufacturing, logistics, real estate, utilities, retailing, software, consumer products and wider service industries.

Key applicant criteria:

- Minimum 5 years of experience from working with climate / decarbonisation topics with at least 3 in a corporate setting in one or more of the following subject matter areas: corporate sustainability, strategy, R&D, procurement, energy, legal, asset management or operations

Taskforce members must be able to:

- Attend the workshop times listed in the project programme
- Represent their area of expertise / sector in workshop discussions
- Contribute a minimum of **8 hours** per month between August and October, inclusive of workshops listed in the programme below; as well as an additional **3 hours** per month for November – January
- Actively engage in between workshops, e.g. reviewing materials, providing input research, drafting content etc.
- Leverage your knowledge network to help link to existing or ongoing work that can contribute to the project and ensure the outputs have lasting value to the industry
- Help promote the launch of the final output

Invited participants will be provided with Terms of Reference including more detailed information.

↘ Benefits of joining

By joining the Taskforce, you will be benefiting from:

- Industry collaboration, building your own and company's network
- Opportunities to bring your individual and company experience and knowledge to help shape and craft guidance that will help your business and others identify the most impactful near-term actions to take
- Opportunity to share your thought leadership, challenges and successes in moving from fossil to clean
- New perspectives and insights to support your own company's fossil fuel phase out and climate transition plans
- Recognition of your participation in the Taskforce

Application Process

Applications to join the Taskforce will be open until Tuesday 13th August.

Note: the deadline has been extended from Thursday 8th August due to multiple business requests.

To apply, please fill in the short form via this link. You will be asked to provide: your name, title, organisation, email address and a brief description of what you can bring to the role. Please note:

- Applications will be reviewed on a rolling basis and the application period might be closed earlier if a suitable constellation of participants is found, hence we encourage you to apply early.
- Applicants will be chosen based on their experience, keeping in consideration the aim of getting the right balance of breadth of experience and appropriate diversity representation in the Taskforce
- Multiple applicants from the same company will be accepted, but only one representative per company will be selected if successful

If you have any questions on the Call for Applications, please contact FFPO@wmbcoalition.org with Santeri Palomaki, Manger Industry and Built Environment, WMBC (spalomaki@wmbcoalition.org) cc'd.

We are committed to fostering a diverse and inclusive taskforce, and we strongly encourage applications from individuals of all backgrounds, including the full spectrum of race, colour, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law in the locality and/or state in which you are working. If you require accommodations during the application process, please don't hesitate to contact us.