

VM Top 50 U.S. OPTICAL 2026 RETAILERS

Vision Monday will publish its signature Annual Top 50 U.S. Optical Retailers Report and Ranking as a June digital-only supplement, appearing on both the *Vision Monday* and *20/20* websites. This is to give you time and give us the ability to collate and present the industry data from Calendar Year ending Dec. 2025 in a clear and comprehensive format.

BASIC FACTS

Corporate name of retail firm/company: *

Headquarters street address: *

Street Address

City

State

Zip Code

Headquarters telephone number: *

Company Website *

General Email *

EXECUTIVES

Name and exact title of top company executives (i.e., president, CEO, etc.) and year appointed: *

	Name	Title	Year Appointed
Executive 1 *	<input type="text"/>	<input type="text"/>	<input type="text"/>
Executive 2	<input type="text"/>	<input type="text"/>	<input type="text"/>
Executive 3	<input type="text"/>	<input type="text"/>	<input type="text"/>

U.S. LOCATION/STORE & REVENUE (includes Puerto Rico)

OPTICAL

Corporate Total U.S. Optical Locations/Stores

Corporate Total U.S. Optical Revenue

Please provide the total number of locations/stores your company operated in the U.S. (including Puerto Rico) as of 12/31/2025.

OPTICAL TRADE NAMES

How many different optical retail trade names/DBAs did your company operate under as of 12/31/25?

Include your corporate name in this count if there are retail stores with that name.

DBAs

Please complete the following for each optical retail trade name/DBA your company operated under as of 12/31/25.

DBA Name:

Year End Location/Store Counts by Type

Dec 31, 2025

<input type="text"/>	U.S. company-owned stores
<input type="text"/>	U.S. franchised stores
<input type="text"/>	U.S. leased depts
<input type="text"/>	Other U.S. stores

Year End Revenue by Type

Dec 31, 2025

<input type="text"/>	U.S. company-owned stores
<input type="text"/>	U.S. franchised stores
<input type="text"/>	U.S. leased depts
<input type="text"/>	Other U.S. stores

DBA Name:

Year End Location/Store Counts by Type

Dec 31, 2025

U.S. company-owned stores

U.S. franchised stores

U.S. leased depts

Other U.S. stores

Year End Revenue by Type

Dec 31, 2025

U.S. company-owned stores

U.S. franchised stores

U.S. leased depts

Other U.S. stores

DBA Name:

Year End Location/Store Counts by Type

Dec 31, 2025

U.S. company-owned stores

U.S. franchised stores

U.S. leased depts

Other U.S. stores

Year End Revenue by Type

Dec 31, 2025

U.S. company-owned stores

U.S. franchised stores

U.S. leased depts

Other U.S. stores

Are you backed by private equity? *

Yes

No

If yes:

Since what year? *

Which PE firm? *

ACQUISITIONS/DIVESTITURES

Did you have any acquisitions in 2025?

- Yes
- No

Did you have any divestitures in 2025?

- Yes
- No

Please list ACQUISITIONS made in calendar year 2025:

Company/Store Acquired	Headquarters Location	Number of Units	Date Acquired
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please list DIVESTITURES made in calendar year 2025:

Company/Store Sold	Headquarters Location	Number of Units	Date Divested
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

How would you describe your practice group's business model?

Corporate

Franchise

Both

Other: Please describe

If Both:

Please estimate percentages for each:

% Corporate

% Franchise

.....
0 out of 100% Total

What was the company's biggest achievement in 2025?

What would you say will be the company's greatest investment in 2026?

Did your practice group in 2025 invest or add any technology related to Artificial Intelligence (AI)?

Yes

No

If yes:

In which areas of your business or practice are you using AI?

- Diagnostic
 - Patient Communication (marketing, appointment reminders, follow-up, etc.)
 - Scheduling
 - Scribe or notetaking
 - Insurance and Billing
 - Other
-

If no:

Are you planning on adding or expanding this capability in 2026?

- Yes
 - No
 - Not sure
-

How did import tariffs on optical products in 2025 impact your practice group?

- Not at all
 - Somewhat
 - Significantly
 - Substantially
-

YOUR CONTACT INFO:

Please enter your contact info in case we have any questions about your responses: *

Your name:

Your title:

Your direct email:

Your direct phone number:

Thank you!

Please email your completed form to: jwaller@jobson.com.

