# 2020 Women of the Channel Application

Each year, CRN publishes in print and online its Women of the Channel project, recognizing female executives for their accomplishments over the past year and the far-reaching impact they are having on the technology industry going forward.   
  
From the Women of the Channel list, CRN editors select 100 executives whose expertise and vision are deserving of recognition as "The Power 100: The Most Powerful Women in the Channel." In addition, the CRN editors select an elite subset, the Power 50 Solution Providers, female executives at solution provider organizations who extend their company's sphere of influence as trusted advisers.  
  
To nominate someone for 2020, she must be an executive in a vendor's channel organization, a solution provider, a distributor or someone who is prominently involved in the IT channel ecosystem. New this year, women whose duties focus on geographies exclusively outside the U.S. are now eligible to apply (i.e. Latin America, EMEA, etc.).  In addition, the application must be filled out completely. Nominees must occupy their positions within the channel as of press time to be eligible.   
  
CRN editors will review each application and select the winners, who will be touted in CRN magazine as well as on our web site in May.

### **The deadline for submission **is Friday, February 28th** at **11:59pm PST**.** **There is no fee to apply.**

All applications **MUST** be submitted electronically through this online application tool.  Email applications will **NOT** be accepted.

Fields marked with an asterisk (\*) are required.  
  
CRN’s 2020 Women of the Channel application does not need to be completed in one session. We have programmed the application to include a save button that appears at the top of the second page which will allow you to save your work as you go.  You will be asked to supply an email address and you will be sent a unique link that will enable you to return to the place that you left off within the application.

**Final versions of your application MUST be submitted by 11:59pm PST on is Friday, February 28th.  No extensions past February 28th will be granted.**  
  
**Questions?** Please contact[**jobrien@thechannelcompany.com**](mailto:jobrien@thechannelcompany.com)**.**

### 1) ****Primary Contact Information:**** The person filling out this form will be CRN/The Channel Company's primary contact should any questions arise. Please enter your contact information below.

Your First Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Last Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Title\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Organization\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Extension, if applicable: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of person that you will be applying for\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### 2) ****PR Contact Information:**** In order to be able to notify you if your applicant wins and be able to send you press release templates/marketing materials, we will need the information of your main PR/communications person. Please indicate if your PR contact information is the same as the Primary Contact information shown above. \*

( ) Yes

( ) No

**ONLY ANSWER Q3 IF Q2=NO**

**2a) PR Contact Information:  
Please enter the contact information for the PR/communications person we should notify if your applicant wins in order to be able to send you pertinent marketing materials regarding the win.**

PR Contact First Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Last Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Extension, if applicable: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

### 3) ****Applicant Information:****

First Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Last Name\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Extension, if applicable: \_\_\_\_\_\_\_\_\_\_

City\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company URL\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Years in Current Position\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Years in The Channel\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Twitter Handle: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

#### 4) What type of company do you work for?\*

( ) Technology vendor/manufacturer

( ) Distributor

( ) Solution provider/systems integrator/VAR

( ) Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*

#### 5) Are you the highest-ranking channel executive in your organization?\*

( ) Yes

( ) No

### 6) If not, who is?  Please provide name and title.\*

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### 8) To whom do you report in your organization (name/title)?\*

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### 9) Does that individual report to your organization's CEO/president? If not, how far removed?

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### 10) Applicant Bio and Background ​(200 words max)\*

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### ****Channel Accomplishments**** ****In this section, please provide insight into how you have contributed to the success of your organization's channel/business strategy over the last 12 months.**** ****In Part A, provide a brief overview. In Part B, please provide a more detailed view.****

### ****Part A:**** Provide a brief synopsis of your key channel-related accomplishments over the last year. Please answer this with a view toward your personal channel accomplishments as opposed to your company's. [i.e. not what your company achieved but the role you played in how your company achieved it] (50 words max)\*

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### ****Part B:**** How have you personally helped advance your company's channel business over the past year? (200 words max)\*

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### ****Additional Questions:****

### 11) What are your goals for your company's channel business over the next year? (100 words max)\*

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### 12) What honors, awards or commendations have you won over the past year? Please provide details of the honor, why you received it and the entity or person who awarded it to you. These can be from your work life or personal life. (100 words max)

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### 13) Who is your favorite female author and why? (100 words max)\*

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***The application continues on the next page.***

**Only respond to Q14 if you selected "Technology vendor/manufacturer" or "Distributor" in question 4 (What type of company do you work for?)**

### 14) ****Vendors/Distributors:**** What's the key to success for your channel partners in 2020? (100 words max)\*

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**Only respond to Q15 if you selected "Solution Provider" in question 4 (What type of company do you work for?)**

### 15) ****Solution Providers:**** What's the key to success for your solution provider business in 2020? (100 words max)\*

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**Only respond to Q16 if you selected "Other" in question 4 (What type of company do you work for?)**

### 16) ****Solution Providers:**** What's the key to success for your company in 2020? (100 words max)\*

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### 17) What's your favorite way to de-stress? (100 words max) \*

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#### 18) Please Answer 'Yes' or 'No' to the following questions:\*

|  |  |  |
| --- | --- | --- |
|  | **Yes** | **No** |
| I have a female boss (select yes if you are the top executive at your company) | ( ) | ( ) |
| I can code | ( ) | ( ) |
| I sit on a company board | ( ) | ( ) |
| I have an advanced degree (a degree higher than a bachelor's degree) | ( ) | ( ) |
| I have an MBA | ( ) | ( ) |
| I have worked for a solution provider organization | ( ) | ( ) |
| I have a podcast | ( ) | ( ) |
| I was a valedictorian | ( ) | ( ) |
| I love crossword puzzles | ( ) | ( ) |
| I love to hike | ( ) | ( ) |
| I have a comic book collection | ( ) | ( ) |
| I'd rather be at the beach | ( ) | ( ) |
| I am great at playing trivia games | ( ) | ( ) |
| I would like to travel to space | ( ) | ( ) |

#### If you have a podcast, please put the link below

#### \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***The application continues on the next page.***

#### 19) In order to complete and submit your application, please upload the applicant's photo below (max file size 10mb).  The photo must be high resolution, ****300dpi JPG or TIFF****.  This image will be used online and in print. Editorial deadlines prevent us from requesting an alternative photo from you, in the event that the one you are about to upload is not suitable. Once you select your photo, you must click the "upload button" in order for your photo to upload successfully. ****Please make sure you click "Submit" (at bottom of application) once the upload is complete in order to submit your application.****\*

*<upload tool will appear here in the online application>*