

INSIGHTFUL REPORTING & DATA ANALYSIS

Create Reports	FREE	BASIC	PRO	ENTERPRISE
Real-Time Reporting Standard reports automatically update with new responses	✓	✓	✓	✓
Standard Report Graphs and averages from your data	✓	✓	✓	✓
Profile Report Compares one individual's response to all responses			✓	✓
Cross Tab Report Full Cross Tab report, complete with horizontal and vertical percentage and index			✓	✓
Cross Tab Mini A miniature version of a Cross Tab report that cross tabulates data for only two questions at a time			✓	✓
Page Fall-Off Report Displays counts of respondents who abandon the survey on each page			✓	✓
TURF Report Total Unreplicated Reach and Frequency analysis			✓	✓
Customize Reports	FREE	BASIC	PRO	ENTERPRISE
Browse All Responses Individually	✓	✓	✓	✓
Graph Your Data View your data in a bar graph, pie chart, or spreadsheet	✓	✓	✓	✓
View Reports Online	✓	✓	✓	✓
Close Partial Records Submit all partial records as finished	✓	✓	✓	✓
Create an Appendix Add an appendix of essay responses and/or group contact information to your survey reports		✓	✓	✓
Separate Answer Titles and Reporting Values Create short reporting values for internal reference and clearer reporting		✓	✓	✓
Embed Report Into a Website or Intranet		✓	✓	✓
Summary Report Table Averages		✓	✓	✓
Filter Your Reports View only specific answers to specific questions		✓	✓	✓
Include "Partial" Responses		✓	✓	✓
Private Reports Require a password to view a report		✓	✓	✓

Geo-Targeting/Tracking Include geographic data in reports and exports		✓	✓	✓
Remove Question Numbering		✓	✓	✓
Export Data	FREE	BASIC	PRO	ENTERPRISE
Export Data to CSV	✓	✓	✓	✓
Export Data to Excel			✓	✓
Export Report to PDF			✓	✓
Export Data to SPSS			✓	✓
Schedule Reports	FREE	BASIC	PRO	ENTERPRISE
Schedule Report to Run Automatically run daily, weekly, or monthly reports		✓	✓	✓
Schedule Email Reports Email a scheduled report to up to 5 people		✓	✓	✓
Advanced Reporting Features	FREE	BASIC	PRO	ENTERPRISE
Track Time Spent on Survey		✓	✓	✓
Time Spent on Survey		✓	✓	✓
HTTP Form Post Post survey data to outside sources			✓	✓
Data Cleaning Tools Remove responses based on common signs of bad data, such as straight-lining or Christmas tree behavior			✓	✓
Custom Reporting for Custom Questions Create your own custom question reports using our survey API			✓	✓