1. Individual Completing Survey

| First Name | Last Name |  |
| :--- | :--- | :--- |
| $\square$ | $\square$ |  |
|  |  | Company Name |
|  |  |  |

Email Address
$\square$

## Company Revenue (in \$Billions)

$\qquad$
Revenue Category

| A. $\$ 30$ Billion and Above |
| :--- |
| B. $\$ 15-30$ |
| C. Billion |
| D. $\$ 5-10$ Billion |
| D. $\$ 3-5$ Billion |
| E. $\$ 3-5$ Billon |
| F. $\$ 1-3$ Billion |
| G. Less than $\$ 1$ Billion |

## Industry

Chemical Consumer Products Electric \& Gas Util Financial Services Healthcare Insurance Manufacturing Media Oil / Gas / Services Pharmaceutical Professional Services Real Estate / Constr / Materials Restaurants / Hospitality Retail / Wholesale Technology
Telecom / Cable / Satellite Transportation / Trans Service Other

Does your company have a regional headquarters for Central / South America based in the Miami Metro Area? © Yes O No
2. What is your planned salary structure increase for 2015 in percent? (for the salary structure that applies to most of your employees) Note:the cell will accept decimal points
$\square$
3. How often are your salary structures reviewed?
O Annually
O Every Two Years
© Every Three Years
© Other
O Don't Use Salary Structures
4. How often are your salary structures typically updated?
$\bigcirc$ Annually $\bigcirc$ Every Two Years $\bigcirc$ Every Three Years $\bigcirc$ Other $\bigcirc$ Don't Use Salary Structures
5. What is your current forecast for the items below for 2015 ? (in percent) Please include 0's if there is a zero increase planned. Note:the cells will accept decimal points


Comments
$\square$
6. Will you be prorating merit increases based on hire date or date of last pay increase?

O Yes
O No

Comments
$\square$
7. Do you have a separate high potential increase budget distinct from promotions \& special adjustments?
O Yes
O No
8. If Yes, what is your high potential increase forecast for 2015 overall and by level ? (in percent) Please include 0 's if there is a zero increase planned. Note:the cells will accept decimal points

|  |  |  |  | Support/ <br> Non- <br> Exempt |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| High Potential Increase Budget | Overall | Executives | Management | Professionals |  |
|  |  |  |  |  | $\square$ |

## Comments

$\square$
9. Have you revised your initial 2015 increase forecast since May 2014 ?
O Yes
O No
Considering

Comments
$\square$
10. Do you have any "hot jobs" or "critical workforce segments" where a special budget is being used? If yes, please elaborate.
$\square$
11. Does your organization use performance distribution guidelines?
© Yes O No
12. How many performance levels does your organization use for its performance rating scale?
$\circ 3$
$\bigcirc 4$
○ 5
○ 6
© 7 or more
13. Please estimate the percent of the employee population receiving performance ratings for each performance level (assuming a 5 point scale).(5) Exceptional
(4) Exceeds
(3) Fully Meets
(2) Meets Most
(1) Marginal

Total : 0
14. What is your aggregate compa-ratio for your organization?
$\square$
15. What methodology for merit increase allocation does your organization use?

O Matrix based on performance and compa-ratio
O Matrix based on performance only
O No matrix, discretionary amount held to a budget, etc...
16. Matrix based on performance and compa-ratio: Please estimate the merit increase percent forecast for each performance level and position in salary range. Assume Low means less than $\mathbf{9 0}$ compa-ratio, Middle is $\mathbf{9 0 - 1 1 0}$ compa-ratio, and High is greater than a 110 comparatio.


Comments
$\square$
17. What do you do in terms of increases for high performing individual at or above the maximum of the range?
$\square$
18. What is your expectation for 2015 Short Term Annual Cash Bonus Payouts relative to payouts in 2014 ?

|  | Significantly <br> Higher | Somewhat Higher | About the Same | Somewhat Lower | Significantly <br> Lower | Suspended $/$ <br> Cancelled |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Executives | 0 | 0 | 0 | 0 | 0 | 0 |
| Management and All Other <br> Levels | 0 | 0 | 0 | 0 | 0 | 0 |


|  | Higher | Somewhat Higher | About the Same | Somewhat Lower | Lower | Cancelled |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Executives | 0 | 0 | 0 | 0 | 0 | 0 |
| Management and All Other <br> Levels | 0 | 0 | 0 | 0 | 0 | 0 |

20. What is your planned compensation philosophy relative to market for base salary and total cash compensation for 2015 ?

|  | Market <br> Average | Market <br> Median | Market 60th <br> Percentile | Market 65th <br> Percentile | Market 75th <br> Percentile | Above Market 75th <br> Percentile | Below Market <br> Median | No <br> Philosophy |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base Salary | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Cash <br> Compensation | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Comments
$\square$
21. Are you changing your pay mix (at target performance) in 2015?
O Higher Fixed Pay : Lower Variable Pay
O No Changes in Pay Mix
O Lower Fixed Pay: Higher Variable Pay

Comments
$\square$
22. What financial measures and/or other measures are short term incentives based on? (e.g. revenue, margin)
$\square$
23. Please indicate which of the following performance modifiers apply to short term incentive awards by level in the table below.

|  | Company | Division | Departmental | Individual |
| :---: | :---: | :---: | :---: | :---: |
| Executive | $\Gamma$ | $\square$ | $\Gamma$ | $\Gamma$ |
| Managerial | $\Gamma$ | $\Gamma$ | $\Gamma$ | $\Gamma$ |
| Professional | $\Gamma$ | $\Gamma$ | $\Gamma$ | $\Gamma$ |
| Support | $\Gamma$ | $\Gamma$ | 「 | $\Gamma$ |

24. Please indicate which of the following performance modifiers apply to long term incentive awards by level in the table below.

|  | Company | Division | Departmental | Individual |
| :---: | :---: | :---: | :---: | :---: |
| Executive | $\square$ | $\square$ | $\square$ | $\Gamma$ |
| Managerial | $\Gamma$ | $\Gamma$ | $\Gamma$ | $\Gamma$ |
| Professional | $\Gamma$ | $\Gamma$ | $\Gamma$ | $\Gamma$ |
| Support | $\Gamma$ | $\Gamma$ | $\Gamma$ | $\Gamma$ |

25. Please report your forecasted \% change in U.S. headcount (increase / decrease) for 2015 relative to your 2014 population. For example if your population will increase from 1,000 to 1,050 this will be a $5 \%$ increase.


Support / Non-Exempt
Contingent / Contractor $\square$
Recent College Graduates $\qquad$
26. What strategies, compensation or otherwise, has your company been employing when recruiting and staffing for hard to find positions?
$\square$
27. Please rank your organization's level of concern on the following topics as you enter 2015:

Drag items from the lefthand list into the righthand list to order them.

## Compensation

Competitiveness
Cost of Benefits
Employee Morale
Employee Retention
Employee Skill Levels
Managerial Skill Levels

## Comments

$\square$
28. Are you considering / planning to participate in Empsight Compensation Surveys in 2015?
© Yes
O No
29. In which Empsight Compensation Surveys are you planning / considering participation for 2015 ?

■ The Works 2015 - All our major surveys - large peers - one price
■ Law Dept Compensation Survey
$\square$
Digital Marketing / Marketing Compensation Survey
「 Finance \& Compliance Compensation Survey
■ Information Technology \& Security Compensation Survey

- Government Relations \& Corporate Communications Compensation Survey

「 Human Resources Compensation Survey
■ Executive Administrative Support Compensation Survey

- CARD Industry Compensation Survey

■ Custom / Hot Jobs Supplement
30. Please feel free to leave any comments, feedback, or compensation survey suggestions
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