

2021 Policies Practices & Merit Survey

Thank you for participating. This survey is targeted at Fortune 1,000 and large multinational companies in the U.S. Results will be provided free of charge to those who participate.

The Survey covers topics including:

- Compensation Philosophy & Pay Practices
- Salary Budget & Forecast
- Short & Long Term Incentives
- Employee Turnover
- College Hire Practices
- Issues of Concern
- Hot Jobs / Critical Workforce Segments

PDF Version of Survey for Review Purposes

Please call us with any questions at 212.683.7745 or email us at surveys@empsight.com.

Note: if you are looking for Empsight's 2021 Multi-Survey Excel Participation Questionnaire please download it **here**



Contact & Organization

1. Please enter your contact and organization information below. First Name Last Name Title Company Name **Email Address Phone Number** Organization Revenue (in \$Billions) **Revenue Category** -- Please Select --Industry -- Please Select --Company Type Number of U.S. Employees O Public Private Other



Compensation Philosophy & Pay Practices

2. What is your company's compensation philosophy relative to the market for base salary and total cash compensation?

		Market Average	Market Median	Market 65th Percentile	Market 75th Percentile	Above Market 75th Percentile	Below Market Median	No Philosophy	
	Base Salary	0	0	0	0	0	0	0	
	Total Cash Compensation	0	0	0	0	0	0	0	
	Does does your o	•		•		y across the co	mpany or d	o you have	
	Yes - Consist				11.7				
	☐ No - Differs b	y employe	e classific	ation (Execu	tive, Manager	nent, Professior	nal, Suppor	t)	
	☐ No - Differs b	y function							
	☐ No - Differs b	y geograp	hic area						
	☐ No - Differs b	y Union / N	Non-Union	l					
	☐ No - Differs b	y Full-time	remote /	hybrid / office	e-based				
	Other								
4. ł	How frequently do	you audit	, evaluate	and confirm	your target ma	arket posture?			
	Annually (Biannu	ally 🔘	Ad-hoc (Other				
5. H	How does your co	mpany's b	ase pay p	ractice comp	are to your st	ated philosophy	or philosop	phies?	
	At the desired	d position	O Abo	ove the desire	ed position	O Below the o	desired pos	ition	
	○ Varies by tarç	get group							

6. Salary Structure Design: How many salary structures do you use in your organization?						
Number of Salary Structures						
☐ Not Applicable - We Don't Use Salary Structures						
7. Since last year, has the number of salary structures changed?						
○ Increased ○ Decreased ○ No Change						
8. Salary Structure Design: Note the primary basis for your salary structures (check all that apply)						
Geography						
☐ Industry Segment						
☐ Business Unit						
☐ Job Classification Level (Exec, Prof, Support)						
☐ Function						
Remote / Non-Remote						
Other						
9. Do you set a different pay philosophy for base and total compensation for Remote versus Non-Remote workforce?						
○ Yes ○ No ○ Not Applicable						
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2021 Planned Salary Structure Increase

2022, reflected as a p	ned <u>salary structure increase for 2021</u> and planned salary <u>structure increase forecast for</u> percent? (for the salary structure that applies to most of your employees) Note: the cell points. Enter 0% if no salary structure increase is planned or forecasted.
	2021 Planned Salary Structure Increase %
	2022 Planned Salary Structure Increase Forecast %
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19%



2021 Salary Increase Budget and 2022 Salary Increase Forecast

11. Does your organization combine promotions and special adjustments budgets (as % of payroll) into a single "other" combined budget?							
○ Yes ○ No							
12. What is your 2021 Salary Increase Budget for the items below? The cells will accept decimal points. Please report 0% if your organization typically budgets for this element, but no budget is planned for 2022 (leave blank if typically not budgeted). Note: Budgets for Promotions and/or Special Adjustments ypically range between 0.25% and 2.5%, reflected as a Percent of Total Payroll.							
	Overall	Executives	Management	Professionals	Support	Operations Support / Manual Labor	
Merit (as % of Payroll)							
Promotions (as % of Payroll) - If Applicable							
Special Adjustments (as % of Payroll) - If Applicable							
Total Increase Budget: Merit + Promo + Special Adjustments (as % of Payroll)							
13. Please comment on any	changes ir	mpacting you	r 2021 Salary In	crease Budget			

14. What is your **2022 Forecast** for the items below? The cells will accept decimal points. Please report 0% if your organization typically budgets for this element, but no budget is planned for 2022 (leave blank if typically not budgeted). **Note:** Budgets for Promotions and/or Special Adjustments typically range between 0.25% and 2.5%, reflected as a Percent of Total Payroll.

	Overall	Executives	Management	Professionals	Support	Operations Support / Manual Labor
Merit (as % of Payroll)						
Promotions (as % of Payroll) - If Applicable						
Special Adjustments (as % of Payroll) - If Applicable						
Total Increase Budget: Merit + Promo + Special Adjustments (as % of Payroll)						
15. Please comment on any	changes ir	mpacting you	r 2022 Salary B	udget Forecast		

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Short Term Incentives

16. What percent of employees are **eligible** for Short Term Incentives (STI) overall and by level? Also, indicate the percent who **received** an STI in 2021 overall and by level.

STI is defined as the annual short term incentive paid in the current year for prior fiscal year performance (please exclude non performance based bonuses - sign-on, spot, holiday, retention, partial year).

	STI Eligible %	STI Received Award %
Overall		
EVP		
SVP		
VP		
Director		
Manager		
Supervisor		
Lead Professional (7+ yrs)		
Senior Professional (5-7 yrs)		
Intermediate Professional (3-5 yrs)		
Entry Professional (0-2 yrs)		
Support		
Operations Support / Manual Labor		
17. As compared to the previous year, were	e your 2021 payouts for 2020 perform	nance (for average receiving incumbents):
○ Higher ○ Lower ○ About T	The Same O Did not payout in 20	021
O Do not have short term incentive pro	ogram	



Short Term Incentives

18. Please summarize the weighting of short term incentive payouts by individual, company, and business unit performance by level. Percents should add to 100%

Example: 50% individual performance, 25% company performance, 25% business unit performance

	Individual Performance	Company Performance	Business Unit Performance
EVP			
SVP			
VP			
Director			
Manager			
Supervisor			
Lead Professional (7+ yrs)			
Senior Professional (5-7 yrs)			
Intermediate Professional (3-5 yrs)			
Entry Professional (0-2 yrs)			
Support / Non-Exempt			
Operations Support / Manual Labor			
9. Does your annual incentive pla	an require a performance hurdle	e to be achieved before any bo	nuses under the plan formula
○ No ○ Yes			
0. Does your company have a ma	ximum ceiling on short term ind	centive payouts?	
○ No ○ Yes			



Short Term Incentives

Please select the Individual, Operational, and Financial components that make up your Short Term Incentive Plan.

22. Individual Components
☐ Individual Performance Rating
Achievement of Individual Objectives
Other
☐ Not applicable
23. Financial Components
Revenue
☐ Earnings Per Share (EPS)
Operating Income
☐ Earnings before Interest and taxes (EBIT)
☐ Earnings before interest, taxes, depreciation and amortization (EBITDA)
☐ Net Income
☐ Cash Flow
☐ Capital Efficiency
☐ Total Shareholder Return
☐ Economic Value Added (EVA)
Return on Capital
Other
☐ Not Applicable

24	Operational Components
	☐ Brand Health
	☐ Customer Satisfaction
	☐ Diversity & Inclusion
	☐ Employee Engagement
	☐ Environmental
	Operational Performance
	Quality
	☐ Safety Performance
	Service
	Other
	Not applicable (no operational components)

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Long Term Incentives

25. What types of long term incentives (LTI) does your organization award by level?

	Not Eligible for LTI	Stock Options	Stock Appreciation Rights (SARs)	Restricted Stock	Restricted Stock Units (RSUs)	Performance Shares	Long Term Cash	Employee Stock Ownership Plan (ESOP)	Other - Please describe below
EVP									
SVP									
VP									
Director									
Manager									
Supervisor									
Lead Professional (7+ yrs)			0					0	
Senior Professional (5-7 yrs)								0	
Intermediate Professional (3-5 yrs)									
Entry Professional (0-2 yrs)									
Support / Non-Exempt									
Operations Support / Manual Labor					0			0	
Comments									
				//					



Long Term Incentives

Please select the Individual, Operational, and Financial components that make up your Long Term Incentive Plan.

26. Individual Components
☐ Individual Performance Rating
Achievement of Individual Objectives
Other
☐ Not applicable
27. Financial Components
Revenue
☐ Earnings Per Share (EPS)
Operating Income
☐ Earnings before Interest and taxes (EBIT)
☐ Earnings before interest, taxes, depreciation and amortization (EBITDA)
☐ Net Income
☐ Cash Flow
☐ Capital Efficiency
☐ Total Shareholder Return
☐ Economic Value Added (EVA)
Return on Capital
Other
☐ Not Applicable

28	. Operational Components
	☐ Brand Health
	☐ Customer Satisfaction
	☐ Diversity & Inclusion
	☐ Employee Engagement
	☐ Environmental
	Operational Performance
	☐ Quality
	☐ Safety Performance
	☐ Service
	Other
	☐ Not applicable (no operational components)

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Long Term Incentive Targets

29. What are your Long Term Incentive 1	Targets for 2021 (as a percent of base salary) by level?
EVP	
SVP	
VP	
Director	
Manager	
Supervisor	
Lead Professional (7+ yrs)	
Senior Professional (5-7 yrs)	
Intermediate Professional (3-5 yrs)	
Entry Professional (0-2 yrs)	
Support	
Operations Support / Manual Labor	
30. What actions have you taken in relation the impact of COVID-19 on long term awa	n to long term awards for 2021? Please also comment, including rds.

63%

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Employee Turnover

31. Please complete the table below with your organization's Full Time 2020 annual voluntary and involuntary turnover rates as well as Q1 2021 YTD (Jan-April) voluntary and involuntary turnover rates for the U.S. workforce Overall and by employee category (if possible).

	2020	2020		2021	2021	
	Voluntary Turnover Rate (Annual)	Involuntary Turnover Rate (Annual)	2020 Total Turnover Rate (Annual)	Voluntary Turnover Rate (YTD)	Involuntary Turnover Rate (YTD)	2021 Total Turnover Rate (YTD)
Total US Workforce						
Executive						
Management						
Professionals						
Support (Typically NE)						
Operations Support / Manual Labor (Typically NE)						
Definitions Annual Turnover - Determined by adding all 12 monthly turnover raty TD Turnover Rate - Determined by adding all monthly turnover raty Voluntary Termination - Employee initiates termination Involuntary Termination - Company initiates termination Non-Exempt - NE					o Determine Turi	nover Rate
32. Have substantial changes been made recently (or are planned) to	o your severance	policies & practi	ces?			
Yes - changes made in 2020						
Yes - changes planned for 2021						
○ No Changes						

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College Hire Practices

33.	How do 2021	I college hire	salary rates cor	mpare to last year?		
	Higher	OLower	About the	Same		
34.	What percen	tage change ((+/-) do you exp	pect in the number of new c	college hires this year?	
35.	Please sumn	narize your ne	w college hire	compensation practices by	degree.	
				Avg Hire Rate (Base)	Avg Sign-On Bonus	
	Bachelors (I	Non-Technical	Degree)			
	Bachelors (Technical Deg	ree)			
	Bachelors (Top Tier Schoo	ol)			
	Bachelors (F	Rotational Tra	ining Program)			
	MBA					
	МВА (Тор Т	ier School)				
	Masters (No	n-MBA)				
	MBA (Rotati	ional Training	Program)			
	J.D.					
	Ph D.					

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Additional Questions

6. How does your company define an entry level support job (where typical education requirement is High chool)?	support job (where typical education requirement is High	
O Can be trained to meet expectations of the job in 3 months or less		
O Can be trained to meet expectations of the job in 3 to 6 months		
O Can be trained to meet expectations of the job in 6 months to a year		
Other. Please comment		
7. Do you have a rotational program for entry level support workers to help them identify where they would se to work?		
Yes, and it is a key differentiator for us		
Yes, but we do not use it		
O No, but we are about to start one		
○ No, and we do not plan to start one		
8. What is the optimal difference in pay between a leader and their team?		
○ 0% to 5% in base pay		
○ 6% to 10% in base pay		
○ 0% to 5% in total cash		
○ 6% to 10% in total cash		
11% to 15% in total cash		
9. How are you dealing with in-role compression, where experienced and/or top performers and new hires re now earning the same amount? O Differentiate on short term incentive		

Focus salary planning dollars on experienced/top performers
One-time cash payment
O Non-monetary recognition
O We do not have this issue
Other solution. Please comment.

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Issues of Concern

40. Please rank your organization's level of concern on the following topics. Please describe other issues of concern in the comments box below (e.g. telecommuting, work/life balance, dependent care, elder care)

Drag items from the left-hand list into the right-hand list to order them.

Cost of Benefits	
Remote Work Challenges	
Employee Retention	
Employee Training & Development	
Recruitment	
Diversity / Inclusion	
Skills Shortages	
Employee Morale / Engagement	
Compensation Competitiveness	
Employee Safety	
Return to Office Planning	
Comments	



Hot Jobs / Critical Workforce Segments

41. Which areas are hot jobs or critical workforce segments in your organization? You may select as many areas as you wish and rank order them in order of importance. Please list other areas that are not on this list in the comments box, if applicable.

A **hot job** can be defined as one that is new in the marketplace where the demand for skilled talent currently outstrips the supply of labor. A **critical workforce segment** is defined as jobs or job families in the organization which meet two criteria: 1. They have a disproportionate impact on the value chain of the organization (i.e., they play a key role in creating or delivering value). 2. They are in short supply in the labor market.

Drag items from the left-hand list into the right-hand list to order them.

Al / Machine Learn	
Applications Dev	
Automation Engr	
Brand Management	
Customer Exper	
Data Engineer	
Data Governance	
Env Health & Safety	
Compliance Analyst	
Contact Tracer	
Data Scientist	
Data Analyst	
Diversity & Inclusion	
Digital Marketing	
Driver / OTR /	
Digital Content Creator	
E-commerce	
ERP Analysts	

Instructional Design

/ E-learning

IT Development	
IT / Cyber Security	
IT Audit	
Legal Operations	
Material Handler / Picker Packer	
Mechanic	
Occupational Nurse	
RE / Space Planning	
Research & Dev	
Sales	
Scrum / Agile	
Supply Chain Mgmt	
Third Party Logistics	
UI/UX Designers	
Web Development	
Warehouse / DC Mgmt	



Confirm Submission

This is the last page of the Survey. Please press Submit below to complete your survey.

Back Submit

94%