

Amplified Expression of Interest

Welcome

1. Please confirm that your organisation is based in the UK and has been trading for a minimum of 3 years. *

☐ I confirm my organisation is based in the UK and has been trading for over 3 years.

About You

2. Organisation name *

3. Organisation address (line 1) *

4. Town/City *

5. Postcode *

6. Organisation website *

7. Key contact name *

8. Job title *

9. Email *

10. Phone number *

11. Organisation type *

- ☐ Advertising
- ☐ Architecture
- ☐ Crafts
- ☐ Design: Product, Graphic and Fashion Design
- ☐ Film, TV, video, radio and photography
- ☐ Games/Animation/VFX
- ☐ Museums, Galleries
- ☐ Music, performing and visual arts
- ☐ Publishing
- ☐ Other - Write In (Required)

*

12. Registered Company Number

13. Registered Charity Number

14. What year was your organisation founded: *

15. Briefly describe your organisation: *

16. Why do you want to be part of the Amplified programme? *

About Your Digital Idea

17. Please provide a summary of your digital idea? Why do you think it will positively impact the lives of others? *

18. Tell us what's innovative/original about your idea? *

19. To help us visualise your digital idea, please upload an image, drawing or video.

We're looking for a snapshot to help us understand how people will engage with the idea and the impact you hope it will have.

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Comments

20. Please explain how the idea addresses a specific need and how you identified that need?

Please note: we are keen to understand what evidence you have collected, to date, that clearly identifies this need. *

21. Nesta is keen to support ideas that help generate positive outcomes for people. What outcome will the digital idea achieve and how will it do that?

An outcome is the difference you want to make e.g. reduce social isolation of young people aged 16-18, increasing community cohesion, increasing wellbeing. *

22. If your application is successful and you receive Nesta grant funding (up to £10,000) to help develop the idea, how will you fund ongoing development of the project? *

23. Please give an indication of the overall budget to design, test and roll out your digital idea?

*

24. Will the digital project be developed in partnership with any other organisation(s)? *

☐ yes

☐ no

25. Please provide the contact details of any partner organisations and a description of their role within the project.

Track Record

26. What capacity (skills and resources) do you have within your organisation/team to design, test and roll out your digital idea? This may include the skills and resources within any partner organisations. *

27. Why is now the right time to develop your digital idea? *

28. How might Amplified best support you - what gaps or challenges will you need to overcome in order to develop the digital idea? *

29. We know from experience that without the support of a senior management team, it can be challenging to get new ideas off the ground. Please provide a statement of support from a senior manager i.e. CEO, MD, Director.

Or, if you are the senior manager, founder or co-founder please tell us why this project is important to you:

Please note, if your application is successful a member of your senior management team will be required to attend the interview

Browse...

Comments

Final Checks

30. Please confirm that you have read and accepted the [terms and conditions](#) of the fund *

☐ I have read and accepted the terms and conditions

31. Please confirm that you understand that any grant funding from Nesta must generate public benefit *

☐ I confirm I understand that any grant funding from Nesta must generate public benefit