8:00am   Breakfast – Provided by SurveyGizmo

8:30am   Introductions

9:15am   **Enhancing Survey Questions**
Explore the best question types to use for your projects and how to customize these questions to collect clear data.

Prepopulating Questions & Answers
Learn how to use option piping, merge codes and default answers to prepopulate questions and answers in your survey.

10:30am   Break

10:45am   **Logic**
Learn how to create a customized survey experience using the SurveyGizmo logic builder.

Tools & Survey Settings
Learn how to apply advanced settings like Quotas, Duplicate Protection and Save & Continue to your survey.

12:00pm   Lunch – Provided by SurveyGizmo

12:45pm   **Distribution Methods & Email Campaigns**
Explore the many ways to distribute your surveys including URL links, website embeds, Email Campaigns and more.

Specialty Question Types
Learn how to collect specific data using Specialty Question Types including Image Select, Max Diff, Custom Tables, Custom Contact Forms, Cascading Dropdown and the Signature Question.

2:15pm   Break

2:30pm   **Survey Style & Mobile Optimization**
Learn how to customize your survey style and how to make your surveys optimized for mobile devices.

Data Import
Learn how to import data into surveys from other surveys and external sources (like paper surveys or other survey software).

3:15pm   Break

3:30pm   **Applied Great Survey Design (Part 1)**
Learn how to create brilliant and actionable surveys following the six steps of the Great Survey Design Cycle. In part 1, we will discuss the first three steps of the cycle – Need, Design, and Build.

Questions & Answers
Join SurveyGizmo trainers for an attendee-driven Q&A session.

4:30pm   Adjourn

8:00am   **Breakfast – Provided by SurveyGizmo**

8:30am   Applied Great Survey Design (Part 2)
Discover the final steps in the Great Survey Design cycle – Collect, Report and Act. Then learn how to apply these best practices to your surveys.

Questions & Answers
Join SurveyGizmo trainers for an attendee-driven Q&A session.

9:50am   **Break**

10:00am   Actions
Explore SurveyGizmo's most popular Actions including the Quiz Score Action, Percent Branch Action, Page Timer, and Email Actions.

Repeating Questions & Pages (Advanced Piping)
Learn how to repeat questions and pages based on previous answers. Then explore how this data will look in reports.

11:15am   **Break**

11:30am   Time Saving Tips
Discover ways to build surveys more efficiently using Time Saving Tips created by SurveyGizmo experts.

SurveyGizmo Integrations
Join us for a brief tour of the following integrations: Google Spreadsheet, SalesForce, URL Redirect and Stripe.

12:15pm   **Lunch – Provided by SurveyGizmo**

1:00pm   Explore Survey Responses
Learn how to view and tailor your individual response grid to fit your needs.

Scripting in SurveyGizmo: Hidden Values & Custom Scripting
Discover how to use Hidden Values to capture data your respondents can't see. Then, learn how to apply custom scripts to your surveys.

2:15pm   **Break**

2:25pm   Build and Customize Reports
Learn how to create reports in SurveyGizmo, then discover how to customize, filter & share the data.

Scripting in SurveyGizmo: JavaScript
Explore how to add JavaScript to your surveys, allowing you to add customizations that are beyond our standard features.

3:20pm   **Break**

3:30pm   Exports & Data Analysis Features
Take a guided tour of SurveyGizmo Exports and Data Analysis Features including Open Text Analysis.

Scripting in SurveyGizmo: HTML & CSS
Learn how to apply CSS to your survey theme adding features not available in the style palette.

4:30pm   **Adjourn**