

# Your Skin But Better

## CC+ Oil-Free Matte with SPF 40

it COSMETICS

Poreless Finish Full Coverage Cream + Anti-Aging Hydrating Serum  
+ SPF 40 UVA/UVB Broad Spectrum Physical Sunscreen

1.08 US fl. oz./32 ml



Pairs perfectly with your IT Cosmetics  
Heavenly Skin CC+ Skin-Perfecting Brush No. 702



Clinically tested **sweat and humidity resistant!**

- ✓ Reduces shine for up to 12 hours\*\*
- ✓ Controls oil for up to 12 hours\*\*

**97%** said it created a **smooth matte finish\*\***

**94%** saw **reduced shine\*\***

\*#1 CC cream in the US based on NPD units and dollar sales for 2017.

\*\*Results observed in a clinical study.

Reduces Shine  
Controls Oil

for  
**12**  
hours



REAL



REAL RESULTS

it's your **#1 bestseller\***—now **matte!**

Discover your #1 best-selling,\* award-winning beauty miracle—now oil-free with a poreless, natural-looking matte finish that lasts! Developed with plastic surgeons, CC+ Cream Oil-Free Matte with SPF 40 Poreless Finish Full Coverage Cream is your color-correcting full-coverage, anti-aging skincare and SPF 40 UVA/UVB broad-spectrum physical sunscreen—in one simple step.

Created to improve the look of skin texture, this complexion-perfecting breakthrough provides long-wear coverage and camouflages skin imperfections including dark spots and discoloration without creasing or cracking. It's also infused with charcoal, tea tree extract, colloidal clay and Moroccan lava clay—plus, oil-absorbing, pore-minimizing technology and an advanced anti-aging serum. You'll see powerful results instantly and more dramatic results over time. Finally, a full-coverage CC cream that airbrushes the look of your pores while providing natural-looking matte complexion perfection that lasts!

### Skin-Loving Ingredients

CC+ Cream Oil-Free Matte with SPF 40 is infused with charcoal, known for its detoxifying properties, colloidal clay and Moroccan lava clay, known for their oil-absorbing effects, and tea tree extract, known to

combat blemishes—plus, an advanced anti-aging serum made of hydrolyzed collagen, peptides, niacin, hyaluronic acid, vitamins and antioxidants.

### Why You'll Love IT

- ✓ #1 best-selling,\* award-winning beauty miracle—now oil-free with a poreless, natural-looking matte finish that lasts!
- ✓ Full-coverage color-correcting cream, anti-aging skincare and SPF 40 UVA/UVB broad-spectrum physical sunscreen
- ✓ Infused with charcoal, tea tree extract and oil-absorbing colloidal clay and Moroccan lava clay
- ✓ Featuring oil-absorbing, pore-minimizing technology and an advanced anti-aging serum
- ✓ Delivers 7 products, all in one:
  - Full-coverage matte foundation
  - Hydrating anti-aging serum
  - SPF 40 UVA/UVB broad-spectrum physical sunscreen
  - Poreless finish primer
  - Brightening color corrector
  - Dark spot concealer
  - Moisturizing day cream

### Shop IT

CC+ Cream Oil-Free Matte with SPF 40 is available

### About IT Cosmetics

Developed with plastic surgeons, IT Cosmetics creates clinically tested, innovative, problem-solving makeup and skincare products that harness cutting-edge anti-aging technologies and high-performance skin-loving ingredients to provide you with serious beauty solutions that help you look and feel your most beautiful! IT Cosmetics is a top beauty brand sold at ULTA Beauty, Sephora, QVC, Macy's, Selfridges and itcosmetics.com. Discover it. Love it. Believe it.

**GAME-CHANGING PRODUCTS, LIFE-CHANGING RESULTS!**

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