Choosing from this Standard Feature List is the fastest way to get started with Alchemer for most teams. Create a private agenda by choosing 2-4 of the topics below (per hour) depending on how deep you’d like to dive.

**USERS, TEAMS & ROLES**
Learn how to maximize the features of your Alchemer Enterprise account. Explore tips and tricks for keeping users, teams, and projects organized.

**BUILDING SURVEY QUESTIONS**
Discover the best question types to use and how to customize these questions to collect clear and actionable data.

**ACTIONS**
Explore Alchemer’s most popular Actions including the Email Action, Quiz Score Action, and Percent Branch Action.

**LOGIC**
Learn how to create a customized survey experience using Alchemer’s intuitive logic builder.

**PIPEING & MERGE CODES**
Discover how to use piping functionality to automatically repeat questions, answers, and pages.

**BRANDING YOUR SURVEY & MOBILE OPTIMIZATION**
Learn how to make your survey reflect your brand and how to optimize the layout and interactions for mobile devices.

**TESTING & DISTRIBUTION**
Explore the testing suite and discover the best distribution methods for your project.

**EMAIL CAMPAIGNS**
Learn how to create and manage an Email Campaign within Alchemer to efficiently and effectively distribute your surveys and projects via email.

**CUSTOMIZING REPORTS & EXPORTS**
Discover how to customize Reports & Exports in Alchemer. Change options, organize elements, insert tables, add filters, and learn how to style and share.

**OPEN TEXT ANALYSIS**
Learn how to analyze open text responses to transform them into quantifiable data.