

10-Minute Walk Campaign Planning Grant and Technical Assistance Frequently Asked Questions

Updated February 2018

Applicant Eligibility

We are a non-profit organization that partners with our local government. Can we apply?

No. The applicant for the grant must be a government agency (e.g., municipal park and recreation department, tribal recreation department, park district).

If a local government agency applies, can the project lead be a non-profit partner?

No, the local government needs to be the lead but you could work very closely with a non-profit partner.

Can our parks foundation serve as the fiscal agent?

Yes, the funds can be issued to a non-profit local park foundation, but the grant applicant must be a government agency.

Do we have to be a current member of NRPA or another organization in order to apply?

NRPA encourages membership to ensure that your agency has access to the full suite of education and resources available; however, you do not have to be a current member of NRPA or any other organization to be eligible to apply.

Are municipalities/organizations outside of the U.S. eligible to receive grants?

Grants will only be awarded to projects located within the 50 U.S. states, the District of Columbia and U.S. territories.

I am a county park and recreation agency, can I apply?

Yes, you may apply if at least one city in your county has signed-on to the 10-Minute Walk Campaign. If there is a city park and recreation agency and/or other park and recreation agencies in that jurisdiction, you must have a signed letter of support from all agencies.

Our city or town does not have a Mayor, can we sign-on to the 10-Minute Walk Campaign and apply for the grant opportunity?

Yes, your highest-ranking city/town official/ executive can sign-on to the campaign. Once they have signed-on your city or town is eligible to apply for the grant opportunity.

We are a county that does not have a city form of government, can our county mayor or manager sign-on to the 10-Minute Walk Campaign and can our county park and recreation agency apply?

Yes, if your county does not have individual city mayors or officials, your county may join the 10-Minute Walk Campaign and your county park and recreation agency can apply. In the application, please include information about your county when asked for city information and please indicate “other” in question 16 “form of government” and explain the type of government in your county.

What type of community are you looking for and who is most likely to receive funding?

We will be looking for a diverse set of cities and park and recreation agencies that will include a mix of:

- Population size and demographics
- Geographic region
- Mayors with differing party affiliations
- Percent of people within a 10-minute walk of a park
- Park operating budgets

Our city or town has 98% of neighborhoods within a 10-minute walk of a park, according to [ParkServe®](#). Are we still eligible?

Yes, every city or town is encouraged to apply, regardless of its current percentage. We expect every community to have a different commitment focus. For example, a community that has a 98% access may be focused on park quality or quality of access routes to the park as opposed to park acquisition.

Grant Requirements

What are requirements for this grant?

Through this grant and technical assistance opportunity, cities will be responsible for several deliverables that result in a final 10-Minute Walk plan and completion of Goal 2: Planning, Policy, and Funding, in the [10-Minute Walk Framework](#). To accomplish this, we expect that cities will:

- Join and participate in monthly technical assistance calls (combination of individual, small group, and large group)
- Attend the in-person training on TBD
 - At least three people from your project team will be required to attend this training in XX. Please set aside \$3,600 in your program budget to pay for travel.

- Develop a specific 10-Minute Walk goal and corresponding action plan to make progress towards your goal
- Participate in evaluation efforts that will include submitting planning documents and completing pre-and post-surveys.

What are eligible expenses for these grant funds?

Grant funds may be used to cover items such as staffing, data analysis, consulting, community engagement, and staff professional development. NRPA will require at least three members of your team to attend an in-person training in late May to June. Each agency will be allowed to utilize up to \$3,600 of grant funds to cover costs associated with attending the training (travel, lodging, food, ground transportation). Please budget accordingly and list this expense as a line item on your proposed budget.

Is a grant match required?

No, a match is not required and there are no local requirements for funding.

Are we required to have a 10-Minute Walk commitment developed for this application?

No, it is not required that you have a 10-Minute Walk commitment developed and we anticipate that most people will not have this. Through the grant and technical assistance process we will work alongside you to develop these commitments. In the application we want to understand generally the needs of your city in terms of park access and quality and how the 10-Minute Walk Planning Grant and Technical Assistance will help you address those needs. We also want to see that you have strong leadership support and a general plan for management.

Who should the statements of support be addressed to?

The letters must be provided electronically (email, a scan, PDF, etc.) and uploaded with your online application. It can but does not need to include our address:

National Recreation and Park Association
22377 Belmont Ridge Road
Ashburn, VA 20148

Who can I contact with additional questions about this grant opportunity?

If you have questions regarding this grant opportunity, please email 10minutewalk@nrpa.org

GENERAL QUESTIONS

What is the definition of a 10-minute walk?

A 10-minute walk is equivalent to a half mile walk. In the United States, 70 of the largest 100 cities set a walking standard by distance, and of those cities, 61 percent define “close” as within a half-mile. Though walking speeds vary, the U.S. Department of Transportation agrees that most people can walk a half-mile in about 10 minutes. The Trust for Public Land and park planners across the country rely on sophisticated technology and data to measure the 10-minute walk—and we believe that everyone should be able to reach a park in that amount of time, no matter what kind of neighborhood they live in.

How much involvement is expected with local TPL, ULI, and other community organizations?

If there is a TPL or ULI office in your region we strongly encourage you to partner with these offices but it is not required. In addition, we encourage you to think about partners that would help ensure under-represented populations (people of color, low-income individuals, LGBTQ community, individuals with physical/cognitive disabilities, and immigrants and refugees) are part of the 10-Minute Walk efforts.

Types of partners may include but are not limited to, other government departments such as transportation, planning, public works, schools and/or law enforcement, social service organizations, affordable housing developments, churches, and advocacy or justice organizations.

It is required that cities and towns partner with at least two local organizations/ departments but the extent of involvement is dependent on the individual agency’s needs and area of focus. Partnerships are necessary for a successful campaign.

What are the details for the In-Person training in late May to June?

NRPA will require at least three members of your team to attend an in-person training in late May to June. Each agency will be allowed to utilize up to \$3,600 of grant funds of the \$40,000 allotted to cover costs associated with attending the training (travel, lodging, food, ground transportation). Therefore, \$36,400 of the original \$40,000 will be available after the cost of the training.

A final date and location will be released when it is planned.

Would capital expenditures qualify as budget items?

No, this is a planning grant so no capital expenditures will be allowed with the funding. We expect that your dedication to creating a measurable and strategic commitment and plan for action will position you for greater capital funding opportunities. In addition, part of the technical assistance and commitment development process will include identification of potential funding mechanisms.

How does NRPA define equity? For example, would a planning process that focuses on ensuring access to trails for people with physical and mental disabilities qualify?

Equity is one of NRPA's main strategic pillars. Projects that have a clear commitment to equity or underserved communities are strongly encouraged. Equity is the just and fair inclusion into a society in which all can participate, prosper, and reach their full potential. This includes under-represented communities such as people of color, low-income individuals, LGBTQ community, individuals with physical/cognitive disabilities, and immigrants and refugees. Therefore, in the example a focus on access to trails for people with physical and mental disabilities would qualify and be a competitive focus.

I was unable to attend the webinar on February 6th. How can I access it?

To access the "10-Minute Walk: Upcoming Opportunities" webinar, you must [log in](#) to your NRPA account, or create an account, and locate it in the archived webinars.

The webinar is free.

If my city or town is not chosen this application cycle, will there be other opportunities to apply?

Yes, cities and towns not chosen in this grant cycle are encouraged to reapply for the second and third cycles, which will be available in late 2018 and late summer 2019. Your responses to the first cycle will be saved so that you could change or modify for the subsequent cycles.