# Sample Social Media Communications for Pandemic Electronic Benefit Transfer (P-EBT)

## Website Posting:

The Minnesota Department of Human Services is now offering additional funds for the families of children ages 5 to 18 who qualify for free and reduced-price meals. This new program, called Pandemic EBT (P-EBT), will provide $325 per child that families can use to purchase nutritious food for their household. Families with children who received free or reduced-price meals at school, and who were between the ages of 5 and 18 on September 1, 2019, may qualify. Benefits are available to two groups:

* Families receiving Minnesota Family Investment Program (MFIP) or Supplemental Nutrition Assistance Program (SNAP) benefits on March 18, 2020. Benefits for these families were issued automatically and appeared on their EBT balance on May 30, 2020. These families do not need to take any further action.
* Families receiving free or reduced-price school meals, but not SNAP or MFIP benefits. These families need to fill out a [short application for a P-EBT card](http://www.mn.p-ebt.org/). Families can apply between June 8, 2020, and June 30, 2020. If approved, families will receive a P-EBT card in the mail, which will arrive with the funds preloaded.

Families in need of assistance accessing or using their P-EBT benefits are urged to contact the P-EBT Hotline at 651-431-4050 or 800-657-3698.

If your family or someone you know needs additional ongoing assistance accessing healthy foods, please contact your local tribal or county human services office, visit [ApplyMN](https://applymn.dhs.mn.gov/online-app-web/spring/public/process-login?execution=e3s1), or call the [Minnesota Food HelpLine](http://www.hungersolutions.org/) at 888-711-1151.

Facebook:

**Option 1**

Minnesota is now offering funds for families of children ages 5 to 18 who qualify for free or reduced-price school meals. The new program, called Pandemic EBT (P-EBT), will provide up to $325 per child that families can use to purchase nutritious food for their household. Approximately 350,000 Minnesota children could benefit.

Learn more at: [www.mn.p-ebt.org](http://www.mn.p-ebt.org)

**Option 2**

Did your child participate in free or reduced-price school meals? Because schools are closed, a new program can help provide a food benefit. Take a moment to apply for P-EBT.

Apply today: [www.mn.p-ebt.org](http://www.mn.p-ebt.org)

**Option 3 (to send on or after May 30, 2020)**

Families with children ages 5 to 18 who received SNAP or MFIP benefits on March 18, 2020, will receive Pandemic EBT (P-EBT) benefits on May 30, 2020. Benefits will be issued automatically and SNAP and MFIP families do **not** need to apply for these benefits or take any additional steps. For questions, call 651-431-4050 or 800-657-3698.

**Option 4 (to send on or after June 8, 2020)**

Families may qualify for additional funds to purchase nutritious food. Families with children ages 5 to 18 who qualified for free or reduced-price school meals, but not SNAP or MFIP, are urged to apply at [www.mn.p-ebt.org](http://www.mn.p-ebt.org) or contact the P-EBT hotline to find out more: 651-431-4050 or 800-657-3698.

## Twitter:

**Option 1**

As the #COVID19 pandemic continues to have wide-ranging health and economic impacts, please know that there are resources to help your family buy food. #PEBT

Apply today: [www.mn.p-ebt.org](http://www.mn.p-ebt.org)

**Option 2**

#COVID19 continues to impact our communities in many ways. If your family needs assistance with food, you can apply for #PEBT to help you buy groceries.

Apply today: [www.mn.p-ebt.org](http://www.mn.p-ebt.org)

**Option 3**

If your child received free or reduced-price school meals this past year, there are programs that help you buy food. You can apply for and use programs like #PEBT while keeping a safe distance from other people.

Apply today: [www.mn.p-ebt.org](http://www.mn.p-ebt.org)

**Option 4**

If your family received SNAP or MFIP benefits and had a child age 5 to 18 in March 2020, you will receive Pandemic EBT benefits automatically. No need to apply. Questions? Call 800-657-3698.