

8:00am	Breakfast – Provided by SurveyGizmo
8:30am	Introductions
9:45am	<p>Enhancing Survey Questions Explore the best question types to use for your projects, and how to customize these questions to collect clear data.</p> <p>Specialty Question Types Learn how to collect specific data using the following Specialty Question Types: Image Select, Image Heatmap, Grouping (Card Sort), Contact Forms, Cascading Dropdown Menu and the Signature Question.</p>
10:45am	Break
11:00am	<p>Logic Learn how to create a customized survey experience using the SurveyGizmo logic builder.</p> <p>Advanced Logic & Repeating Explore how to use advanced logic and piping to customize your surveys in a way that makes every survey taker feel like the survey is tailored to them.</p>
12:00pm	Lunch – Provided by SurveyGizmo
1:00pm	<p>Actions Explore SurveyGizmo’s most popular Actions including the Email Action, Quiz Score Action, Percent Branch Action, and Page Timer.</p> <p>Advanced Actions & Merge Codes Learn how to use Advanced Actions to perform tasks in your surveys behind the scenes. In this course we will explore how to add Login Password Actions, Merge Codes and Hidden Values to your surveys.</p>
2:00pm	Break
2:15pm	<p>Survey Style & Mobile Optimization Learn how to style and brand your survey using logos, custom colors, fonts, and other options. Preview and discuss SurveyGizmo’s mobile optimization and layout options.</p> <p>Advanced Survey Style Learn how to fully customize the look and feel of your survey using custom formatting and plug n’ play HTML and CSS. Enhance your survey theme by adding features not available in the standard style palette.</p>
3:15pm	Break
3:30pm	<p>Great Survey Design Learn how to create brilliant and actionable surveys following the steps of the Great Survey Design Cycle – from assessing data needs, to designing the survey, to collecting, reporting and acting on data.</p> <p>Q&A / Project Workshop Join members of our team for attendee-driven group Q&A, or work out other project solutions.</p>

8:00am	Breakfast – Provided by SurveyGizmo
8:30am	Introduce Day 2 Agenda
8:45am	<p>Multi-User Account Management Explore a variety of tools to maximize the administrative features of a SurveyGizmo Multi-User Account. Learn how to manage and control access to different projects within one account.</p> <p>Q&A / Project Workshop Join members of our team for attendee-driven group Q&A, or work out other project solutions.</p>
9:30am	Break
9:45am	<p>Email Campaigns & Survey Distribution Discover the many ways to distribute your SurveyGizmo projects. Learn how to build, customize and schedule an Email Campaign using a custom contact list.</p> <p>SurveyGizmo Integrations Explore the functionality of SurveyGizmo’s Salesforce integration as well as other system integrations.</p>
10:45am	Break
11:00am	<p>Survey Responses & Exports Jump into your data by learning how to view and tailor the individual response matrix to maximize efficiency when administering projects. Next, create and customize CSV exports of your data.</p> <p>Data Import Learn how to import data into a survey from other survey exports and external sources (like paper surveys or other survey software).</p>
12:00pm	Lunch – Provided by SurveyGizmo
1:00pm	<p>Customizing the Standard Report: Part 1 Take a tour of the SurveyGizmo Standard Report. Learn how to customize options, add elements, and tailor the report content to fit your data needs.</p> <p>Advanced Reporting: Part 1 Elevate the presentation of your data by discovering advanced customizations to the Standard Report.</p>
2:00pm	Break
2:15pm	<p>Customizing the Standard Report: Part 2 Dive even further into the Standard Report in Part 2 of this course. Add filters, segments, and custom elements to get exactly the data that you need. Finish up by styling and sharing the final report.</p> <p>Advanced Reporting: Part 2 Dig in to advanced analysis and other reporting solutions in Part 2 of this course. Setup crosstabs, custom segments, and other advanced statistical analysis tools.</p>
3:15pm	Break
3:30pm	<p>Time Saving Tips Discover ways to build surveys more efficiently using Time Saving Tips created by our team of experts.</p> <p>Q&A / Project Workshop Join members of our team for attendee-driven group Q&A, or work out other project solutions.</p>