

2018 Policies, Practices & Merit Survey

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Thank you for participating in our 2018 Policies, Practices & Merit Survey.

This survey is targeted at Fortune 1,000 and large multinational companies in the U.S. Results will be provided <u>free of charge</u> to those who participate. **Survey is open for participation until June 1, 2018.**

<u>Printable PDF Version - Please Complete Survey Online</u>

Please call us with any questions at 212.683.7745 x101 or email us at surveys@empsight.com.

Note: if you are looking for Empsight's 2018 Compensation Survey Excel Questionnaire please download it here

Contact & Organization

irst Name	Last Name	Job Title
mail Address	Phone Nu	mber
rganization Name		
lumber of U.S. Employees	A. \$30 Billion and Above B. \$15-30 Billion C. \$10-15 Billion D. \$5-10 Billion E. \$3-5 Billion F. \$1-3 Billion G. Less than \$1 Billion	Organization Revenue (in \$Billions Industry Chemical / Metal Consumer Products Energy Financial Services Insurance Media / Entertainment Pharmaceutical Real Estate / Construction Retail Technology Telecommunications Transportation / Transport Svcs
ompany Type Public © Private © Ott	ner	Other

Compensation Competitiveness Philosophy

1. What is your company's compensation philosophy relative to the market for base salary and total cash compensation?								
		Market Average	Market Median	Market 65th Percentile	Market 75th Percentile	Above Market 75th Percentile	Below Market Median	No Philosophy
	Base Salary	О	О	О	О	О	О	О
	Total Cash Compensation	o	О	0	0	O	O	O
2.	2. How does your company's aggregate base pay practice compare to your stated philosophy? C at the desired position C above the desired position C below the desired position							
	3. Salary Structure Design: How many salary structures do you use in your organization? Number of Salary Structures Not Applicable - We Don't Use Salary Structures							
Show/hide trigger exists. 4. Since last year, has the number of salary structures changed? C Increased C Decreased C No Change								
Hidden unless: #4 Question "Since last year, has the number of salary structures changed?" is one of the following answers ("Increased") 5. If increased, please explain why C Locating staff to high to higher cost of living areas (north america / US) New Global Location C Change in salary structure philosophy / design Other								

answers ("Decreased") 6. If decreased, please explain why
C Locating staff to high to higher cost of living areas (north america / US)
© New Global Location
Change in salary structure philosophy / design
Other
7. Salary Structure Design: What is the primary basis for salary structure differentiation?
☐ Geography ☐ Industry Segment ☐ Business Unit ☐ Combination of Geography & Industry
C Combination of Business Unit & Geography C Other
2018 Salary Increase Budget
8. What is your planned salary structure increase for 2018 in percent? (for the salary structure that applies to most of your employees) Note: the cell will accept decimal points.

9. What is your 20 budget is planned. Promotions and Spanned company combine Total Increase Bud	18 budget for the Please leave bloecial Adjustmen s Merit, Promotio	ank if not app ts budgets ty	plicable. The plicable range	e cells will acc e between 0.2	cept decimal p 25% and 2.5%	ooints. Note: 6. If your
7 o.ao.o.o.o	.go.o oy.	0 "			D ()	Support /
Merit Increase (as	% of Payroll)	Overall	Executives	Management	Professionals	Non-Exempt
Promotional Incre	• •					
Payroll) Special Adjustme Payroll) *	nts / Other (as % of					
Total Increase : M Special Adjustme Payroll)						
, ,						
* e.g. high potential ad	justment, bring to mi	nimum / market	adjustment			
Salary Increase E understand your 2	_		clude any co	omments that	would help u	s better
	,					
2019 Salary Increase F	orecasts					
Must be perconducted Must be p	anned salary stru			•	`	•

11. V	Must be percentage What is your 2019 forecast for the ite rt 0% if no budget is planned. Note			•	•	
rang	e between 0.25% and 2.5%. If your stments budgets please report Meri	company c	combines M	erit, Promotio	ns and Speci	al
		Overall	Executives	Management	Professionals	Support / Non- Exempt
N	Merit Forecast (as % of Payroll)					
	Promotions Budget Forecast (as % of Payroll)					
	Special Adjustments Forecast / Other (as 6 of Payroll) *					
F	Fotal Increase Budget Forecast: Merit + Promo + Special Adjustments (as % of Payroll)					
* e.g.	high potential adjustment, bring to minimun	n / market adju	ıstment			
	ry Increase Forecast Comments: erstand your 2019 salary increase fo		ude any cor	nments that v	would help us	better
12. [Show/hide trigger exists. Do you treat high potential employee No © Yes	es differently	/ from a con	npensation po	erspective?	

one	e of the following answers			ly from a compensation perspective?" is				
	O Higher percentile in the range							
	C Higher pay increase							
	C Extra Short Term Ince	ntive (STI)						
	Extra Long Term Ince	ntives (LTI)						
	Other							
Shor	t Term Incentives							
14 Al	so, indicate the perce	oloyees are eligible for ant who received an ST term incentive paid in the current year	I in 2018 overall and b	(please exclude non performance based				
	Overall							
	Executives							
	Management							
	Professionals							
	Support / Non-Exempt							
15	Show/hide trigger exists. Relative to bonus paerage incumbent who	ayouts in 2017, were your received a bonus)	ur payouts in 2018 for Did not payout in 2018	r 2017 performance (for the				
	C Do not have short term	n incentive program						

(for the average incumbent 16. Please indicate the relative to payouts in 2	uestion "Relative to bonus pay who received a bonus)" is one percent that your bonus	e of the following answers (" is payouts were higher i e. The percent should	youts in 2018 for 2017 performance Higher") n 2018 for 2017 performance reflect the difference (if any) for
(for the average incumbent 17. Please indicate the relative to payouts in 2	uestion "Relative to bonus pay who received a bonus)" is one percent that your bonus	of the following answers (" s payouts were lower in e. The percent should	youts in 2018 for 2017 performance Lower") a 2018 for 2017 performance reflect the difference (if any) for
Please provide any ad Short Term Incentives	ditional comments on you	ur short term incentive	awards for 2018.
business unit performa		hould add to 100%	y individual, company, and
	Individual Performance	Company Performance	Business Unit Performance
Executives			
Management			
Professionals			
Support / Non-Exempt			

19. Does your annual incentive plan require a performance hurdle to be achieved before any bonuses under the plan formula begin to fund?
C No C Yes
Show/hide trigger exists. 20. Does your company have a maximum ceiling on short term incentive payouts?
C No C Yes
Hidden unless: #20 Question "Does your company have a maximum ceiling on short term incentive payouts?" is one of the following answers ("Yes") 21. What are your company's maximum short term incentive payouts (STIP) as a percent of target?
© 100 - 109%
© 110 - 124%
© 125 - 149%
© 150 - 174%
© 175 - 199%
© 200 - 249%
© 250% and above
Must be percentage 22. What % of pre-tax earnings is allocated to your annual incentive plan? (please exclude sales incentives)
Short Term Incentives

Please select the Individual, Operational, and Financial components that make up your Short

Term Incentive Plan.

23. Individual Components
☐ Individual Performance Rating
☐ Achievement of Individual Objectives
□ Other
□ Not applicable
24. Operational Components
Customer Satisfaction
Operational Performance
□ Service
☐ Quality
☐ Safety Performance
☐ Employee Engagement
☐ Brand Health
☐ Other
Not applicable (no operational components)

25. Financial Components
Revenue
☐ Earnings Per Share (EPS)
☐ Operating Income
☐ Earnings before Interest and taxes (EBIT)
☐ Earnings before interest, taxes, depreciation and amortization (EBITDA)
□ Net Income
☐ Cash Flow
☐ Capital Efficiency
□ Total Shareholder Return
☐ Economic Value Added (EVA)
Return on Capital
Other
□ Not Applicable

Long Term Incentives

,,	Not Eligible for LTI	Stock Options	Stock Appreciation Rights (SARs)	Restricted Stock	Restricted Stock Units (RSUs)	ion award by Performance Shares	Long Term Cash	Employee Stock Ownership Plan (ESOP)	Other - Please describe below
EVP			П						
SVP									
VP									
Director			П		П				П
Manager									
Supervisor									
Lead Prof (6-8 years)									
Senior Prof (3-5 years)	П		Г	П	Г	Г		П	
Intermediate Prof (2-3 years)			П						
Entry Prof (0-2 years)	П		Г			Г			
Non- Exempt									
Comments									

Long Term Incentive Targets

Must be percentage 27. What are your Long Te	erm Incentive Targets for 2018 (as a percent of base salary) by level?
EVP	
SVP	
VP	
Director	
Manager	
Supervisor	
Lead Professional	
Senior Professional	
Intermediate Professional	
Entry Professional	
Support / Non-Exempt	
VALIDATION	
28. What actions have you	taken in relation to long term awards for 2018?

Impact of Tax Cuts and Jobs Act (TCJA) on Compensation

low.	Overall	Executives	Management	Professionals	Support / Non-Exempt	
No Impact						
Salary Increase Budget					П	
Short Term Incentives			П	П	П	
Long Term Incentives						
Comments						
Differentials						
Differentials						
	on plans	o uso the follo	owing definition	of chifter 1et Shi	ft is day shift (o.g. 7 cm to	2 nm) (
the questions in this secti	•		_		, -	
the questions in this secti ft is evening shift (e.g. 3 p	n to 11 P	M), 3rd Shift is	s night shift (e.g	. 11 pm to 7 am)	. If you use 12 hour shifts	
the questions in this secti ft is evening shift (e.g. 3 p	n to 11 P	M), 3rd Shift is	s night shift (e.g	. 11 pm to 7 am)	. If you use 12 hour shifts	
the questions in this secti ft is evening shift (e.g. 3 po nplete first shift as first 12-	n to 11 Pl	M), 3rd Shift is	s night shift (e.g	. 11 pm to 7 am)	. If you use 12 hour shifts	
the questions in this sectift is evening shift (e.g. 3 proplete first shift as first 12-	n to 11 Pl nour shift	M), 3rd Shift is and 2nd shift	s night shift (e.g as second twel	. 11 pm to 7 am) ve hour shift and	. If you use 12 hour shifts I leave 3rd shift blank).	
Differentials The questions in this section of the questions in this section of the property of the property of the questions in this section of the question	n to 11 Pl nour shift	M), 3rd Shift is and 2nd shift	s night shift (e.g as second twel	. 11 pm to 7 am) ve hour shift and	. If you use 12 hour shifts I leave 3rd shift blank).	
the questions in this sectift is evening shift (e.g. 3 proposed in the first shift as first 12- Show/hide trigger exists	n to 11 Pl nour shift pay shi	M), 3rd Shift is and 2nd shift ift differentia	s night shift (e.g as second twel	. 11 pm to 7 am) ve hour shift and ts or percents	. If you use 12 hour shifts I leave 3rd shift blank).	
the questions in this sectift is evening shift (e.g. 3 proposed in the section of	n to 11 Pl nour shift pay shi	M), 3rd Shift is and 2nd shift ift differentia	s night shift (e.g as second twel	. 11 pm to 7 am) ve hour shift and ts or percents	If you use 12 hour shifts I leave 3rd shift blank).	
the questions in this sectift is evening shift (e.g. 3 proposed in the section of	m to 11 Pl nour shift pay shi ft Differen	M), 3rd Shift is and 2nd shift ift differentia tials C Y	s night shift (e.g as second twel	. 11 pm to 7 am) ve hour shift and ts or percents	If you use 12 hour shifts I leave 3rd shift blank).	

	Weekday	Saturday	Sunday	Holiday
1st Shift\$				
2nd Shift \$				
3rd Shift\$				
at are your	Snitt differ	entiai rates	in percents	!
nat are your	shift differ	ential rates	in percents	?
	Weekday	Saturday	Sunday	Holiday
1st Shift %	Weekday	Saturday	Sunday	
1st Shift % 2nd Shift %	Weekday	Saturday	Sunday	
	Weekday	Saturday	Sunday	
2nd Shift %	Weekday	Saturday	Sunday	

31. Which job levels are eligible for Shift Premiums?	
Responses should not include information that would enable identification of yourself, someone else, or any entity, including any organization with which you are, or have been, aff	iliated.
□ Non-Exempt	
□ Non-Exempt Supervisors	
☐ Exempt Supervisors	
□ Other	
Comments	
Comments	
aguag of Concern	
ssues of Concern	
32. Please rank your organization's level of concern on the following topics. Please descrissues of concern in the comments box below (e.g. telecommuting, work/life balance, dep care, elder care) Drag items from the left-hand list into the right-hand list to order them.	
Employee Morale / Engagement	
Skills Shortages	
Cost of Benefits	
Employee Retention	
Compensation Competitiveness	
Falling Unemployment Rate	
Comments	

Hot Jobs / Critical Workforce Segments

33. Which areas are hot jobs or critical workforce segments in your organization? You may select as many areas as you wish and rank order them in order of importance. Please list other areas that are

not on this list in the comments box, if applicable.

A hot job can be defined as one that is new in the marketplace where the demand for skilled talent currently outstrips the supply of labor. A critical workforce segment is defined as jobs or job families in the organization which meet two criteria: 1. They have a disproportionate impact on the value chain of the organization (i.e., they play a key role in creating or delivering value). 2. They are in short supply in the labor market.

Drag items from the left-hand list into the right-hand list to order them.

Digital Marketing	<i>></i>
SEO/SEM Mktg	,->
Market Research	^
Brand Management	<i>></i>
Sales	,00
Diversity & Inclusion	r
Compliance Officer	<i>></i>
IT Audit	proje
Data Scientist	proje
Data Analyst	proje
Data Governance	<i>></i>
Applications Dev	<i>p</i>
Systems Dev	pris-
Cloud Dev	prip.
ERP / SAP / Oracle	<i>p</i>
Web Development	~
Scrum / Agile	<i>p</i>
Mobile App Dev	r÷
IT / Cyber Security	<i>></i>
UI/UX Designers	<i>></i>
Гааттака	,->
E-commerce	
Research & Dev	1
	*

Robotics	s Engr							
Mechani Engr	ical							
Chemica	al Engr							
Comments								
Data Science / Data	a Analysis Job A	rchitecture						
Show/hide tr 34. Does your Yes No		ave Data Sci	ence and/or D	ata Analys	is jobs?			
Show/hide tr Analysis jobs?" is Job Family Des	one of the follow	ng answers ("Y	es")	-			Data	
following answers 35. What organ positions below	Hidden unless: #34 Question "Does your organization have Data Science and/or Data Analysis jobs?" is one of the following answers ("Yes") 35. What organizational areas / business units / divisions do the data science and data analysis positions below report into? (please check all that apply). Please note any other organizational areas where the positions may report in the comments box.							
	Market Research	Data Science	Strategic Planning	Marketing	IT Finance	Bus Unit / Division	Other	
Data Scientist								
Data Analyst	П	П	П	П		П	П	
Comments								

Hidden unless: #34 Question "Does your organization have Data Science and/or Data Analysis jobs?" is one of the following answers ("Yes")									
36. How is work	assigned and allocated		_	_					
	Center of Excellence Model	Integrated Model	Leased Model	Other					
Data Scientist									
Data Analyst	П	Г		П					
following answers (Definitions: Center of Excellence Model: Integrated Model: Business:	"Yes") Functional Business Leader submits need t Leader submits need directly to specialized	o COE Leader who allocates resource within his/her team	projects amongst centra	or Data Analysis jobs?" is one on alized resources. The description of the control of the contr					
following answers (Hidden unless: #34 Question "Does your organization have Data Science and/or Data Analysis jobs?" is one of the following answers ("Yes") 37. Are you "building" or "buying" (outsourcing) your Data Science capability?								
C "Build" In-Ho	ouse								
C "Buy" - Outs	ource								
Hybrid - Please indicate the percentage of Data / Decision Science work performed internally (Percent in Whole Numbers)									
following answers (38. What are the	"Yes") general compensation r	reward trends fo	r Data Science	or Data Analysis jobs?" is one o e related jobs in your attract and retain such tal					
Definitions: Center of Excellence Model: Integrated Model: Business: Leased Model: Business	Functional Business Leader submits need to Leader submits need directly to specialized der submits need to project management of set #34 Question "Does your or "Yes") Iding" or "buying" (outsout outset) Douse D	o COE Leader who allocates resource within his/her team ffice (PMO) group and specing anization have Data aurcing) your Data aurcing) your Data aurcing your Data are partially anization have Data areward trends for the control of t	ta Science and/or Data Science	alized resources. ned, with is a charge back to business leader. or Data Analysis jobs?" is one of ability? rmed internally or Data Analysis jobs?" is one of the related jobs in your	f the				

Hidden unless: Question "Job Family Descriptions" is one of the following answers ("Show / Hide Job Family Descriptions for Data Science and Data Analysis at bottom of page.")

Please use these descriptions as a reference to respond to the Survey.

Data Scientist

Positions are responsible for formulating business questions and delivering business solutions by designing, developing and deploying algorithms through statistical programming that supports business decision-making tools. This is done by gathering and integrating large volumes of data both structured and unstructured, performing analysis, interpreting results, and developing actionable insights and recommendations for use across the company. This includes data mining, data auditing, aggregation, validation, reconciliation, and visualization.

Data/ Decision Scientists perform the following work:

- Evaluating statistical models to determine the validity of analyses.
- Using machine learning to build better predictive algorithms.
- Testing and continuously improving the accuracy of machine learning models.
- · Building data visualizations to summarize the conclusion of an advanced analysis

Positions must have an outstanding knowledge of analytics and statistical software such as SQL, R, Python, Excel, Hadoop, SAS and others to perform analysis and interpret data. Provides work direction to Data Analysts. Positions typically requires an individual with a PhD degree and statistics or analytics experience.

Data Analyst

Positions are responsible for receiving questions given by the business and managing complex data analysis projects that gather and integrate large volumes of data, performs analysis, interprets results, and develops actionable insights and recommendations for use across the company.

In contrast to a Data/Decision Scientist, data analysts are typically not expected to have hands-on machine learning experience. They have familiarity with data warehousing and BI concepts. They are masters in SQL and analyze and mine business data to identify correlations and discover patterns.

Data Analysts perform the following work:

- · Cleaning and organizing raw data.
- Using descriptive statistics to get a big-picture view of their data.
- Analyzing interesting trends found in the data.
- Creating visualizations and dashboards to help the company interpret and make decisions with the data.
- Presenting the results of a technical analysis to business clients or internal teams.

Positions may report to the Manager Data / Decision Science and typically require individuals with a Bachelor's degree in math, statistics, and computer science or information management. Some may have Master's degree and statistics or analytics experience.

College Hire Practices

39. How do 2018 college hire salary rates compare to last year?	
C Higher C Lower C About the Same	

Must be percentage

40. What percentage change (+/-) do you expect in the number of new college hires this year?

	Must be currency Please summarize your new c	ollege hire compen	sation practices by de	egree.	
		Avg Hire Rate (Base)	Avg Sign-On Bonus		
	Bachelors (Non-Technical Degree)				
	Bachelors (Technical Degree)				
	Bachelors (Top Tier School)				
	MBA				
	MBA (Top Tier School)				
	Masters (Non-MBA)				
	Ph D.				
Overa	all Comments / Questions				
	ञाण Overall Comments, Questions	, or Survey Sugges	tions		
Than	k You!				
Tha	ank you for completing the survey.				