

For reference purposes only. Submit your products for the 2016 Product of the Year program via the online form: [www.plantengineering.com/poy](http://www.plantengineering.com/poy)

## 2016 Product of the Year Entry Form

### Contact & Product Information

*Plant Engineering's* Product of the Year program is the premier award for new products in the manufacturing and non-manufacturing industries. The annual reader-choice program provides *Plant Engineering's* audience with information about the top new product in their fields. 2016 will mark 29 years of the Product of the Year program.

Manufacturers of products released between Oct. 1, 2015, and Sept. 30, 2016, may submit their products for the competition. Deadline for submission is Sept. 2, 2016. Finalists will be showcased in the November 2016 issue of *Plant Engineering* and online so the audience can vote in each product category. Winners will be highlighted in the April 2017 issue of *Plant Engineering* and online.



### [Official Rules](#)

**DEADLINE = Friday, Sept. 2, 2016, 5 p.m. CT**

### Contact Information

First Name\*: \_\_\_\_\_

Last Name\*: \_\_\_\_\_

Job Title\*: \_\_\_\_\_

Company Name\*: \_\_\_\_\_

Street Address\*: \_\_\_\_\_

Suite No.: \_\_\_\_\_

City\*: \_\_\_\_\_

State/Province\*: \_\_\_\_\_

Zip/Postal Code\*: \_\_\_\_\_

Email Address\*: \_\_\_\_\_

Phone Number\*: \_\_\_\_\_

### Product Details

For improved accuracy, do not include any special characters or symbols (®, ™, etc.) in any of the fields below.

#### Product Manufacturer\*

Enter the name of the product's manufacturer.

\_\_\_\_\_

#### Manufacturer URL\*

Enter the manufacturer's home page URL.

\_\_\_\_\_

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**Product Name\***

*A product name should include only the official title of the product. It should not include division name, features, etc.*

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**Model #**

*A product model number should describe the unique term that will allow someone to identify this product.*

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**Release Date\***

*This date should correspond to the date of the product's press release.*

- |  |   |
|--|---|
| <input type="checkbox"/> October 2015  | <input type="checkbox"/> April 2016     |
| <input type="checkbox"/> November 2015 | <input type="checkbox"/> May 2016       |
| <input type="checkbox"/> December 2015 | <input type="checkbox"/> June 2016      |
| <input type="checkbox"/> January 2016  | <input type="checkbox"/> July 2016      |
| <input type="checkbox"/> February 2016 | <input type="checkbox"/> August 2016    |
| <input type="checkbox"/> March 2016    | <input type="checkbox"/> September 2016 |

**Category\***

*Select one (1) category that best represents the product. Plant Engineering reserves the right to edit the category names as needed and to move products to alternate categories when appropriate.*

- |   |  |
|---|--|
| <input type="checkbox"/> Apps for Engineers       | <input type="checkbox"/> Fluid Handling                |
| <input type="checkbox"/> Asset Management         | <input type="checkbox"/> Lighting                      |
| <input type="checkbox"/> Automation & Controls    | <input type="checkbox"/> Maintenance Software          |
| <input type="checkbox"/> Compressed Air           | <input type="checkbox"/> Maintenance Tools & Equipment |
| <input type="checkbox"/> Electric Motors & Drives | <input type="checkbox"/> Material Handling Systems     |
| <input type="checkbox"/> Electrical Safety        | <input type="checkbox"/> Plant Analytics               |
| <input type="checkbox"/> Energy Management        | <input type="checkbox"/> Productivity & Training       |
| <input type="checkbox"/> Environmental Health     | <input type="checkbox"/> Safety                        |

**Product URL\***

*The product URL should link directly to the specific product landing page on the manufacturer's website. This URL is for reference purposes only; it will not be published online or in print with the finalist listing.*

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**Short Description\***

*Describe what the product is and does in 30 words or less.*

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### **Product Summary\***

*In 300 words or less, explain what makes this product unique and how it benefits the Plant Engineering audience.*

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### **Product Images**

Upload one (1) high-resolution, print-ready image of each product entered above. Images must be product photos—or a screenshot, if a software product—they cannot be just a logo. Do not add type or logos to the images. Images must be at least 1920 by 1440 px (4 by 5 in.), meet a 4:3 aspect ratio, and have a minimum of 300 dpi resolution. Images must be in .png, .jpg, or .tif format. One image per product will appear in print and online in conjunction with the product's description. If images do not meet these requirements they may appear blurry or out of proportion, or may be excluded from publication altogether.

### **Press Releases**

Upload one (1) official press release with proof of release date for each product entered above. Files must be in .pdf, .doc, or .docx format. Press releases are used as reference for internal purposes only. *Plant Engineering* will not publish the press release in print or online, but may use the file to assist in editing the product description for the finalist listing to be published. If the manufacturer did not issue a press release for the product, *Plant Engineering* will require a signed letter from the manufacturer stating the official release date; this letter may be uploaded below.

### **Verification\***

☐ I have filled out this form truthfully and completely, according to directions and have ensured that words submitted have been approved and are final to decrease chance of errors during production.

### **Official Rules\***

☐ On behalf of my company and the manufacturer(s) of the product(s) I am entering into the 2016 Product of the Year program, I have read and agree to the [Official Rules](#).

### **Entry fee for 2016 Product of the Year program**

After submitting this product nomination(s) you will be redirected to the *Plant Engineering* website to pay a \$495.00 processing fee for each product you have submitted. If payment is not received, entry will be void. Only credit card payments are accepted; *Plant Engineering* will not invoice or bill entrants for the Product of the Year program. A receipt will be automatically sent to the email address provided when logging into the website immediately after payment has been captured. If payment is not received by Friday, Sept. 2, 2016, entry will be null and void. No refunds will be issued; no exceptions.